

VENDOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES

The logo for the National Denturist Association (NDA) USA. It features the lowercase letters 'nda' in a bold, blue, sans-serif font with a yellow outline. To the right of the letters is a stylized caduceus symbol, which is a white staff with two yellow snakes coiled around it and a yellow winged staff at the top. The letters 'USA' are positioned to the right of the 'nda'.

NATIONAL DENTURIST ASSOCIATION
ANNUAL CONFERENCE

OCT 2 - 4, 2024 • LAS VEGAS, NV
THE ORLEANS HOTEL & CASINO



Learn more at www.nationaldenturist.com

VENDORS

Who Should Showcase at NDA?

- Suppliers of denturist practice equipment
- Suppliers of denturist practice products
- Suppliers of denturist practice services
- Suppliers of dental implants
- Suppliers of office products

Table Top Display Fees & Furnishings

- 6' table & chair
- One Vendor Rep registration (valid for all meals/functions and CE sessions) - \$475 value
- Recognition in conference program and marketing materials

Expo Hall Table Top Display	\$950
Associate Member Table Top Display*	\$850
Educational Provider Table Top Display**	\$630
*For membership information, please visit www.nationaldenturist.com/membership .	
**For adult higher learning programs in denturism.	
Additional Reps	\$300
Registration covers name badge for entry to Expo Hall, meals, functions and all CE sessions.	

Each Package Includes:

Complimentary list of registrants (after the show), 5.5 hours of dedicated expo hall time included in the schedule

Note: The table top display fee does not include electrical. You can order electric for \$50.



2024 Schedule of Events

All vendor name badges include access to all events listed below.

WEDNESDAY, OCTOBER 2, 2024

11:00 a.m. – 5 :00 p.m.	Registration
11:00 am – 5:00 p.m.	Expo Hall Setup
12:00 p.m. – 3:00 p.m.	Hands-On Clinic (additional fee)
1:00 p.m. – 3:00 p.m.	General Session
3:00 p.m. – 3:15 p.m.	BREAK
3:15 p.m. – 4:15 p.m.	Concurrent Sessions
4:30 p.m. – 5:30 p.m.	General Session

THURSDAY, OCTOBER 3, 2024

7:00 a.m. – 8:00 a.m.	Buffet Breakfast
7:00 a.m. – 6:30 p.m.	Registration Desk Open
8:00 a.m. – 11:00 a.m.	Exhibitor Setup
8:00 a.m. – 10:00 a.m.	Opening Keynote Session
10:00 a.m. – 10:15 a.m.	BREAK
10:15 a.m. – 11:45 p.m.	General Session
12:00 p.m. – 2:00 p.m.	Expo Hall opens with Lunch Buffet (dedicated time)
2:15 p.m. – 3:15 p.m.	Concurrent Sessions
3:15 p.m. – 4:00 p.m.	BREAK in Expo Hall
4:15 p.m. – 5:15 p.m.	General Session
5:30 p.m. – 7:00 p.m.	Evening Reception

FRIDAY, OCTOBER 4, 2024

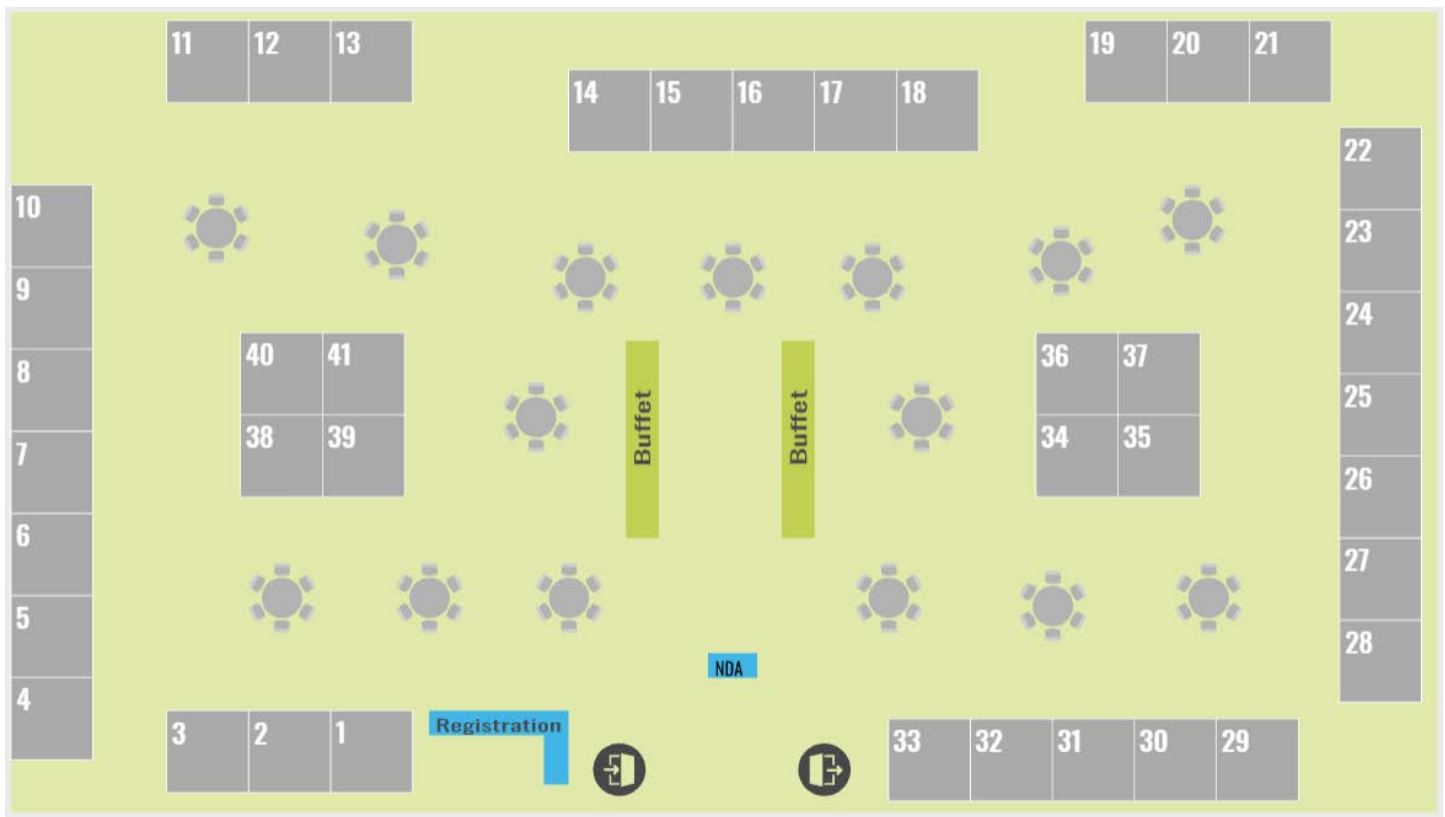
7:30 a.m. – 4:00 p.m.	Expo Hall open
7:30 a.m. – 8:30 a.m.	Breakfast Buffet in Expo Hall (dedicated time)
8:30 a.m. – 10:30 a.m.	Keynote Session
10:30 a.m. – 10:45 a.m.	BREAK
10:45 a.m. – 11:45 a.m.	Concurrent Sessions
12:00 p.m. – 12:45 p.m.	General Membership Meeting
12:45 p.m. – 2:30 p.m.	Lunch Buffet in Expo Hall (dedicated time)
2:30 p.m. – 5:00 p.m.	Exhibit Hall Teardown
2:45 p.m. – 3:45 p.m.	Concurrent Sessions
3:45 p.m. – 4:00 p.m.	BREAK
4:00 p.m. – 5:00 p.m.	Closing Keynote Session

This schedule is tentative, and courses may change.

EXPO HALL FLOOR PLAN

OCTOBER 2 - 4, 2024

THE ORLEANS HOTEL & CASINO • LAS VEGAS



For a complete list of current vendors and available table tops, please visit www.nationaldenturist.com/expofloorplan.



SPONSORSHIPS

Conference Activities Available for Specific Sponsorships

All Sponsorship Packages will receive the following (in addition to what is listed under the individual sponsorships):

- Recognition in the Pre-Conference Registration Marketing
- Recognition on event signage on-site (exclusive & non-exclusive promotions)
- Complimentary listing on the NDA website
- Opportunity to donate raffle items

Conference Promo Items – \$2,000 – (1 available)

- Sole sponsorship of the NDA Conference Promo Items
- Logo imprinted on Conference Promo Items given to all attendees, along with the NDA, USA logo.
- One Pre-conference e-blast sent to all registered attendees.*

Attendee Lanyards – *Imagine USA*

- Sole sponsorship of the Attendee Lanyards
- Sponsor logo on all attendee lanyards

Wednesday Afternoon Break – \$750 (1 available)

- Sole sponsorship of the NDA Break during opening sessions

Thursday Breakfast – \$1,000 (1 available)

- Sole sponsorship of the NDA Thursday Breakfast on Thursday, October 3, 2024 from 7:00 a.m. - 8:00 a.m. Not held within the Expo Hall (during set-up times)

Thursday Lunch in Expo Hall – *Copeland Group USA*

- Sole sponsorship of the NDA Thursday Lunch on Thursday, October 3, 2024 from 12:00 p.m. - 2:00 p.m.
- Sponsor logo displayed on beverage napkins
- One Pre-conference e-blast sent to all registered attendees.*

Thursday Night Reception – *Copeland Group USA*

Sponsorship of the NDA Thursday Night Reception on Thursday, October 3, 2024 from 5:30 p.m. - 7:00 p.m.

- Opportunity to distribute to promo items.
- Sponsor logo displayed on beverage napkins
- One Pre-conference e-blast sent to all registered attendees.*

Friday Breakfast in Expo Hall – *Fricke Dental Mfg*

- Sole sponsorship of the NDA Friday Breakfast on Friday, October 4, 2024 from 7:30 a.m. - 8:30 a.m.
- Sponsor logo displayed on beverage napkins

Friday Lunch in Expo Hall – \$2,000 (1 available)

- Sole sponsorship of the NDA Friday Lunch on Friday, October 4, 2024 from 12:45 p.m. - 2:30 p.m.
- Sponsor logo displayed on beverage napkins
- One Pre-conference e-blast sent to all registered attendees.*

*Only available to 4 Sponsors who are registered to exhibit as well. Sponsor text or design code will be shared with NDA and will be sent to attendees on your behalf. Only one sponsored e-blast will be scheduled per week before the conference and date assignments are first come, first served.

Sponsors who wish to cancel must submit a written cancellation request to the NDA office prior to **June 30, 2024** to receive a full refund less a \$50 administrative fee. All sponsorship cancellation requests received after **June 30, 2024** will receive a 50% refund of the fees paid, less all expenses for promotional items purchased for the sponsor by NDA. No refunds will be granted after **July 31, 2024**.

Signed Sponsorship Agreement and sponsor logo in EPS, JPG, TIFF (300 dpi format) must be returned by **May 1, 2024** to be recognized in the Attendee Registration brochure and **July 31, 2024** for promotional items and the onsite program.

Sponsor to provide logo in EPS, JPG, TIFF (300 dpi format) by **July 31, 2024** to be recognized on onsite event signage.

FOR MORE DETAILS AND INFORMATION

please contact Shelly Joines, CMP: sjoines@executiveoffice.org or 850.205.5634

VENDOR REGISTRATION

NDA 2024 Annual Conference Vendor & Sponsorship Agreement
October 2 - 4, 2024 • The Orleans Hotel & Casino • Las Vegas, NV



Registration Information

Company Name: _____

Event Contact Name: _____

Job Title: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

Description of Products/Services (25 words or less): _____

Onsite Rep Contact Name: _____

Onsite Rep E-mail: _____

Table Top Location Desired

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

If possible, do not place us next to the following companies (specific names): _____

Fees & Payment Terms

Register online at www.nationaldenturist.com. Completed agreements may also be mailed along with payment to NDA Annual Conference, 325 John Knox Rd, Ste #L103, Tallahassee, FL 32303 or scan and e-mail to sjoines@executiveoffice.org.

Indicate quantity desired before each selection:

_____ **Table Top Display(s)** – Non-Member: **\$950**

_____ **Table Top Display(s)** – Member: **\$850**

_____ **Table Top Display(s)** – Educational Provider: **\$630**

_____ **Associate Membership: \$75** *Membership valid through 12/31/24.*

_____ **Sponsorship** \$ _____ Sponsorship Selection: _____

Payment – GRAND TOTAL: \$ _____

Check Enclosed (made payable to NDA) Check # _____ Amount: \$ _____

Credit Card Visa, MC, AMEX Amount: \$ _____

Card #: _____ Exp.: _____ Security Code: _____

Name of Cardholder: _____

Authorized Signature: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Contract Agreement

I understand this agreement becomes a contract when signed below and accepted by the NDA Exhibit Manager. Authorized signer agrees to abide by the rules & regulations stated within this agreement. Contract will not be accepted without signature.

Signature of Authorized Representation: _____

Title: _____ Date: _____

RULES & REGULATIONS

CONTRACT FOR SPACE: This application for exhibit space, the formal notice of space assignment by Management, these Rules & Regulations and the rules and regulations set forth in the EXHIBITOR'S Manual constitute a contract for the right to exhibit at NDA's Annual Conference. EXHIBITOR also agrees to comply with the rules & regulations of The Orleans Hotel & Casino.

EXHIBIT LIMITATIONS: Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits shall not obstruct the view or interfere with traffic to exhibits of others, and must be constructed in compliance with Display Rules & Regulations as developed, including Endcap Restrictions, accepted and endorsed by IAEM, EDPA, ESCA, and IEA (copy provided with EXHIBITOR manual and available again upon request).

SOUND: NDA exposition management reserves the right to determine at what point sound constitutes interference with others and must be discontinued or modified. Any method to project sound beyond the confines of the exhibit booth is expressly prohibited.

BOOTH ASSIGNMENT / DEFAULT BY EXHIBITOR: EXHIBITOR shall not reassign, sublease or share assigned exhibit space with any person, firm or other entity without notification to and approval of the Exhibit Manager. Exhibit Manager reserves the right to alter the location of exhibits as shown on the official floor plan, if it deems advisable and in the best interest of the show. Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business in any form in the exhibition area and/or common areas on The Orleans Hotel & Casino property. Violators of this prohibition will be promptly ejected from the exhibition area. **NOTE: Exhibit Manager will withhold booth assignment until 50% of total payment is received.** EXHIBITOR shall be in default if it fails to pay at pre-identified dates the required sums under this agreement or breaches any of the provisions of this contract.

INSURANCE AND HOLD HARMLESS AGREEMENTS: General comprehensive, liability and workers compensation insurance must be obtained by EXHIBITORS at their own expense, showing NDA as additional insured. Proof of insurance must be submitted to NDA upon request.

EXHIBITOR RESPONSIBILITY CLAUSE: To the fullest extent permitted by law, the person/legal entity described as "Exhibitor" in this clause and in this exhibitor contract (regardless whether such person/legal entity is also described as "Exhibitor" in this contract) hereby assumes full responsibility and agrees to indemnify, defend and hold The Orleans Hotel & Casino ("Hotel"), and each of their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), as well as National Denturist Association, USA ("Group"), from and against any and all claims or expenses arising out of Exhibitor's use of the Hotel's exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties

and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

LIMITATION OF LIABILITY: EXHIBITOR assumes the entire responsibility and liability for all damages or losses to NDA, the Facility, persons or property that occur as a result of the negligence or any actions of EXHIBITOR or its officers, employees, agents, representatives, invitees and guests during the entire exhibition period.

EXHIBITOR agrees that to the maximum extent permitted by law, NDA, the City, the Facility and any of their respective officers, agents, employees or representatives will not be held liable for any loss or damage to any exhibits, or materials, goods or wares (collectively "property") belonging to the EXHIBITOR, and they are released from liability for any damage, loss or injury to person or property of the EXHIBITOR or its officers, employees, agents, representatives, invitees and guests, resulting from fire, storms, water, acts of God, acts of terrorism, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other causes.

EXHIBITOR ELIGIBILITY: NDA reserves the right to determine acceptability of applications for exhibit space. Applications and proposed exhibits will be accepted or rejected based on criteria including, but not limited to the product or service and the professional or educational benefit to the attendees and products or services consistent with the mission, purpose and goals of NDA. Spatial constraints in the exhibit hall are also considered.

RIGHT OF REFUSAL AND/OR CANCELLATION: NDA Exhibit Manager reserves the right to cancel this agreement whenever it discovers that EXHIBITOR'S product is not as described in this agreement or is incompatible, in the opinion of NDA with the purposes of NDA. Contract for space may also be canceled if the EXHIBITOR'S demeanor is deemed inappropriate or disruptive by Exhibit Management.

FALSE ADVERTISING CLAIMS: Exhibitor agrees to comply with the federal Lanham Act, including §43(a) (which is codified at 15 U.S.C. § 1125(a)). § 43(a) codifies the federal prohibition on false advertising and prohibits any use of a false or misleading description or representation in commercial advertising or promotion that "misrepresents the nature, characteristics, qualities, or geographic origin of goods, services, or commercial activities."

ATTORNEY FEES AND COSTS: Should any litigation arise out of this contract, EXHIBITOR shall pay all costs and reasonable attorney's fees incurred by NDA and/ or the sponsoring organization, if NDA and/or the co-sponsoring associations are the prevailing parties. This provision shall extend to the costs and attorneys' fees incurred at both the trial and appellate level.

TAXES AND LICENSES: EXHIBITOR shall be responsible for obtaining any licenses, permits or approvals required under local or

RULES & REGULATIONS (CONT)

state law applicable to their activity at the NDA Show. EXHIBITOR shall be responsible for obtaining tax identification numbers & paying all taxes, license fees or other charges that shall be due to any governmental authority in connection with their activity at the Exposition.

AGE RESTRICTIONS & STROLLER POLICY: No children in strollers or children under the age of 15 will be allowed access into the exhibit hall during booth setup, show hours or during booth dismantling.

FIRE, SAFETY AND HEALTH: The EXHIBITOR agrees to accept full responsibility for compliance with city, county, state and federal Fire, Safety and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to spectators.

The EXHIBITOR hereby represents and warrants to NDA, that EXHIBITOR has taken all steps reasonably necessary in its judgment to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected.

UNOCCUPIED SPACE: Exhibit Management reserves the right, should any rented EXHIBITORS' space remain unoccupied 2 hours prior to the published set-up day/ hours, or should any space be forfeited due to failure to make payment in full, to sell paid or unpaid space to another EXHIBITOR or use space for such purpose as it may see fit without liability on its part. This clause shall not be construed as affecting the obligation of the EXHIBITOR to pay the full amount specified in the space rental contract. Failure to make payment of the full amount specified in the Contract for Exhibit Space by the cut-off date constitutes cancellation by the contracting EXHIBITOR.

EARLY TEAR-DOWN OR DISMANTLING: EXHIBITORS agree by signing this contract that they will remain on the exhibit hall floor until the official close of the trade show, as published in their EXHIBITOR manual. Early tear-down or dismantling is prohibited. Any EXHIBITORS dismantling their booths prior to the scheduled time will be penalized a \$250 fine. This fine must be paid before the EXHIBITOR may apply to exhibit at future shows. Exhibits Management will monitor and enforce this rule.

CANCELLATIONS AND REFUNDS: In the event of cancellation by the EXHIBITOR, the following schedule of refunds will be followed: Refund of the total amount paid as of date of cancellation, less a \$50 administrative fee will be made if written cancellation is received by June 30, 2024. No refunds will be paid after June 30, 2024, unless the "paid-in-full" space is re-sold prior to the opening of the show. In that event, exhibit management will refund 50% of the booth fee within 30 days of the close of the show. If canceled at the discretion of the Exhibit Manager, the amount of refund (if any) will be determined by the Exhibit Manager at the time of cancellation. There will be no refunds for "No-Shows." Sponsors

who wish to cancel must submit a written cancellation request to the NDA office prior to June 30, 2024 to receive a full refund less a \$50 administrative fee. All sponsorship cancellation requests received after June 30, 2024 will receive a 50% refund of the fees paid, less all expenses for promotional items purchased for the sponsor by NDA.

EXCUSED NON PERFORMANCE/FORCE MAJEURE: If for any reason beyond the reasonable control of NDA, including but not limited to acts of God, pandemics, war, strikes, labor disputes, accidents, government requisitions, governmental restrictions or regulations on travel (including travel advisory warnings), facility availability, commodities or supplies, inability to secure sufficient labor, civil disturbance, terrorism or threats of terrorism as substantiated by governmental warnings or advisory notices, curtailment of transportation, disaster, fire, earthquakes, hurricanes, extreme inclement weather, epidemic, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts (in the city where the facility is located), or any other comparable conditions, NDA is unable to fulfill its obligations under this Agreement, the Parties may terminate this Agreement without liability, and NDA may retain the earned portion of the Exhibit Fee required to recompense it for expenses incurred up to the time of terminating the event. Any remaining unearned Exhibit Fee will be returned to the EXHIBITOR. Additionally, if any part of the Facility is damaged or if circumstances beyond NDA's reasonable control make it impossible or impractical for NDA to permit EXHIBITOR to occupy or continue to occupy the assigned Exhibit space location during any part of or the entire exhibition, EXHIBITOR will only be charged a pro rata Exhibit Space Rental Fee for the period that the Exhibit space was or could have been occupied by EXHIBITOR. Furthermore, in no event will NDA, the City, the Facility, or their respective owners, directors, officers, employees, agents and representatives be liable for any consequential, indirect, special or incidental damages of any nature or for any reason whatsoever.

AUTHORITY TO SIGN: EXHIBITOR agrees that they have the requisite authority to enter into this Agreement and bind the company or party for whom they sign, and to abide and be bound by all of the terms, conditions, all EXHIBITOR Rules and Regulations stated under this Agreement, the EXHIBITORS' Manual, any schedules, or to any amendments to the same, all of which are integral to and incorporated by reference into this Agreement. All points not covered are subject to the decision of the Exhibit Manager.

Further, EXHIBITOR agrees that NDA will have full power in a matter of interpretation, amendment and enforcement of all EXHIBITOR Rules and Regulations. In all instances, NDA's rulings will be final. All rights and privileges granted to EXHIBITOR under this Agreement and any subsequent amendments are subject to and subordinate to the master lease between the National Denturist Association, USA (NDA) and the Facility.

CONTACT:
SHELLY JOINES, CMP - NDA VENDOR & SPONSOR MANAGER
Phone: 850.205.5634 • Online: www.nationaldenturist.com
Email: sjoines@executiveoffice.org

HOTEL INFORMATION

THE ORLEANS HOTEL & CASINO

4500 W Tropicana Ave, Las Vegas, NV 89103 • 702-365-7111



The Orleans proudly offers 1,886 beautifully appointed rooms and suites featuring the ultimate in luxury and comfort. Our oversized rooms are actually “Petite Suites” with separate sitting areas. The Orleans’ exquisite one and two-bedroom suites provide all the conveniences of home. Spectacular views face the glittering Las Vegas Strip or the sweeping mountain panoramas surrounding the Las Vegas Valley.

Make your hotel reservations now for the NDA 2024 Annual Conference, October 2 - 4, 2024 in Las Vegas at The Orleans.



You can reserve your room online at www.orphanscasino.com/groups and reference group code: **NDAI24C**



You can also make your reservation by phone at **800-675-3267** and reference group code: **NDAI24C**

NDA has negotiated special rates for the Conference:

Sunday, Sep 29 -Thursday, Oct 3: \$53 per night

Friday, Oct 4 - Saturday, Oct 5: \$103 per night

*Reservations must be made on or before **August 28, 2024**, to ensure availability and group rate. Please note: Group rates may not be available after group cutoff date!

CONTACT: NATIONAL DENTURIST ASSOCIATION, USA

Phone: 850.205.5634 • Online: www.nationaldenturist.com

Shelly Joines, CMP - NDA Vendor & Sponsor Manager • Email: sjoines@executiveoffice.org